



# LingHacks

## Sponsorship Prospectus

[sponsorship@linghacks.tech](mailto:sponsorship@linghacks.tech)

<http://linghacks.tech>

# What is LingHacks?

LingCon and LingHacks comprise California's premier computational linguistics conference and hackathon series organized by high schoolers, for high schoolers. Our mission is to promote computational linguistics and closely related fields such as artificial intelligence, machine learning, and deep learning to high school students of all backgrounds and skill levels and to equip attendees with cutting-edge skills and tools to pursue computer science careers. LingCon 2017 was a huge success, with over 200 attendees; attendees came out of LingCon 16% more likely to pursue artificial intelligence careers and 40% more likely to pursue computational linguistics careers. The hackathon will be a 24-hour event from April 7th to 8th, 2018. Participants will form teams and use computational linguistics tools to create innovative solutions to social and/or scientific problems. Participants will also develop long-term research and development goals, ensuring that their products have lasting impact.

## Why sponsor LingHacks?

The organizers of LingHacks are dedicated to providing top-notch educational resources and experiences to a diverse array of high school students. By choosing to sponsor LingHacks, you will have the opportunity to inspire, educate, and empower passionate and talented developers and researchers. Our opportunities for you include recruiting and forming valuable relationships with attendees and volunteers as well as promoting and advancing your company's ideas and innovations through the hackathon and conference platforms. Also, in addition to the typical 24-hour hackathon product development and pitch process, our participants will be strongly encouraged to focus on long-term research and impact objectives and to think deeply and critically about their problem-solving processes. This process will ensure that our hackers develop the critical thinking and research skills as well as the big-picture visions necessary to succeed in a rigorous technical career. Your company will have left an indelible imprint on the future of technology.

## Where will your money go?

Your money will go directly toward paying for the food, swag, and prizes for the conference and hackathon to create the best possible experiences for hackers, mentors, and sponsors. LingHacks and LingCon are both projects of Hack+, a 501(c)(3) registered nonprofit organization and official fiscal sponsor of LingHacks. All donations and sponsorships made to Hack+ on behalf of LingHacks or LingCon are tax-deductible.

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# Sponsorship Tiers

	<b>Bronze</b> (\$800)	<b>Silver</b> (\$1600)	<b>Gold</b> (\$3600)	<b>Partner*</b> (\$7200)
<b>GENERAL</b>				
Send mentors	✓	✓	✓	✓
Demo API or product	✓	✓	✓	✓
Award custom prizes	✓	✓	✓	✓
Host workshop/talk			✓	✓
Send judge			✓	✓
Hold keynote				✓
<b>BRANDING</b>				
Logo on website	✓	✓	✓	✓
Give swag	✓	✓	✓	✓
Logo on T-shirt		✓	✓	✓
Sponsor table		✓	✓	✓
Pre-event shoutouts			✓	✓
Post-event shoutouts				✓
<b>RECRUITING</b>				
Distribute recruiting materials	✓	✓	✓	✓
Mailing list		✓	✓	✓
Send recruiters			✓	✓
Github/Resumé Access				✓

# Interested in sponsoring?

Contact [sponsorship@linghacks.tech](mailto:sponsorship@linghacks.tech). All sponsorship tiers are negotiable, and we are happy to discuss a custom sponsorship tier for your company.

\*There is a maximum of two partner-level sponsors.

## Other ways to participate?

- Sponsor a meal--we will be serving three at LingHacks.
- Sponsor an activity or an event at LingHacks.
- Provide mentors, tools or resources during the event for the hackers (e.g. APIs, hardware).