

LingHacks IV Sponsorship Prospectus

What is LingHacks?

LingHacks is an international nonprofit dedicated to harnessing the intersection of math and language to equip students of all backgrounds with cutting-edge technology, problem-solving, and interdisciplinary thinking skills. We run hackathons, workshops, and clubs to expose students to the field of natural language processing, inspire students to pursue technical and interdisciplinary careers, and empower students to produce long-term impactful social innovations.

Previously, we have organized the inaugural LingCon and LingHacks as well as LingHacks II and LingHacks III. LingCon 2017 was a huge success, with over 200 attendees; attendees came out of LingCon 16% more likely to pursue artificial intelligence careers and 40% more likely to pursue computational linguistics careers. LingHacks I and II also drew 200+ participants each, and they came out 33% more likely to pursue artificial intelligence and computational linguistics careers. LingHacks III was our first virtual hackathon, adapted due to COVID-19. In each hackathon, participants formed teams and used computational linguistics tools to create innovative solutions to social and/or scientific problems, and a total of 67 projects (<u>http://linghacks18.devpost.com/</u>) have been submitted over our three hackathons. This year, we will be organizing LingHacks IV virtually in spring 2022. We are partnered with the Obama White House's CSforALL initiative and have been partnered with Major League Hacking, the largest hackathon league worldwide.

Why sponsor LingHacks?

The LingHacks team is dedicated to providing top-notch educational resources and experiences to a diverse array of high school students. By choosing to sponsor LingHacks, you will have the opportunity to inspire, educate, empower, and potentially recruit passionate and talented students with interests and skills in engineering, machine learning/NLP, research, product, user experience, and more. Our opportunities for you include recruiting and forming valuable relationships with attendees and volunteers as well as promoting and advancing your company's ideas and innovations through the hackathon platform. At LingHacks IV, in addition to the virtual hackathon product development and pitch process, our participants will be strongly encouraged to focus on long-term research and impact objectives and to think deeply and critically about their problem-solving processes. This process will ensure that our hackers develop the critical thinking and research skills as well as the big-picture visions necessary to succeed in a rigorous tech-based career. Your company will have left an indelible imprint on the future of technology.

Sponsorship Tiers

	Bronze (\$300)	Silver (\$600)	Gold (\$1000)	Partner¹ (\$1500)
GENERAL				
Send hackathon mentors	\checkmark	\checkmark	\checkmark	\checkmark
Award custom prizes	\checkmark	\checkmark	\checkmark	\checkmark
Host workshop/talk			\checkmark	\checkmark
Send sponsor judge			\checkmark	\checkmark
Hold keynote				\checkmark
BRANDING				
Logo on website	\checkmark	\checkmark	\checkmark	\checkmark
Give swag	\checkmark	\checkmark	\checkmark	\checkmark
Shoutout on our social media			\checkmark	\checkmark
RECRUITING				
Distribute recruiting materials	\checkmark	\checkmark	\checkmark	\checkmark
Add participants to your mailing list ²		\checkmark	\checkmark	\checkmark
Hold onsite interviews			\checkmark	\checkmark

¹ There is a maximum of two partner-level sponsors.

² We will only share the mailing information of participants who consent to have this information shared with sponsors.

Where will your money go?

Your money will go directly toward paying for prizes, swag, and operational expenses for LingHacks IV to create the best possible experiences for students, mentors, volunteers, and sponsors. Additionally, your money will help support workshops, chapter/club events, and potential additional educational projects to come. LingHacks is fiscally sponsored by Hack+, a 501(c)(3) registered nonprofit organization. All donations and sponsorships made to Hack+ on behalf of LingHacks are tax-deductible.

Interested in sponsoring?

Contact us at sponsorship@linghacks.tech! All sponsorship tiers are negotiable, and we are happy to discuss a custom sponsorship tier.