



LingHacks II

Sponsorship Prospectus

sponsorship@linghacks.tech

<http://linghacks.tech>

What is LingHacks?

LingHacks is a national nonprofit dedicated to harnessing the intersection of math and language to equip students of all backgrounds with cutting-edge technology, problem-solving, and interdisciplinary thinking skills. We run hackathons, workshops, and clubs to expose students to the field of natural language processing, inspire students to pursue technical and interdisciplinary careers, and empower students to produce long-term impactful social innovations.

Previously, we have organized the inaugural LingCon and LingHacks. LingCon 2017 was a huge success, with over 200 attendees; attendees came out of LingCon 16% more likely to pursue artificial intelligence careers and 40% more likely to pursue computational linguistics careers. LingHacks 2018 also drew 200+ participants, and they came out 33% more likely to pursue artificial intelligence and computational linguistics careers. Participants formed teams and used computational linguistics tools to create innovative solutions to social and/or scientific problems, and a total of 27 projects (<http://linghacks18.devpost.com>) were submitted.

This year, we will be organizing LingHacks II in the Bay Area in late March 2019. We are partnered with the Obama White House's CSforALL initiative and have been partnered with Major League Hacking, the largest hackathon league worldwide.

Why sponsor LingHacks?

The LingHacks team is dedicated to providing top-notch educational resources and experiences to a diverse array of high school students. By choosing to sponsor LingHacks, you will have the opportunity to inspire, educate, and empower passionate and talented developers and researchers. Our opportunities for you include recruiting and forming valuable relationships with attendees and volunteers as well as promoting and advancing your company's ideas and innovations through the hackathon platform. At LingHacks II, in addition to the typical 24-hour hackathon product development and pitch process, our participants will be strongly encouraged to focus on long-term research and impact objectives and to think deeply and critically about their problem-solving processes. This process will ensure that our hackers develop the critical thinking and research skills as well as the big-picture visions necessary to succeed in a rigorous technical career. Your company will have left an indelible imprint on the future of technology.

Sponsorship Tiers

	Bronze (\$800)	Silver (\$1600)	Gold (\$3600)	Partner* (\$7200)
GENERAL				
Send hackathon mentors	✓	✓	✓	✓
Award custom prizes	✓	✓	✓	✓
Host workshop/talk			✓	✓
Send sponsor judge			✓	✓
Hold keynote				✓
BRANDING				
Logo on website	✓	✓	✓	✓
Give swag	✓	✓	✓	✓
Logo on T-shirt		✓	✓	✓
Sponsor table			✓	✓
Pre-event shoutouts			✓	✓
Post-event shoutouts				✓
RECRUITING				
Distribute recruiting materials	✓	✓	✓	✓
Mailing list		✓	✓	✓
Send recruiters			✓	✓
Github/Resumé Access				✓

Where will your money go?

Your money will go directly toward paying for the food, drinks, swag, venue fees, insurance, equipment, and prizes for the hackathon, workshops, and chapter/club events to create the best possible experiences for students, mentors, volunteers, and sponsors. LingHacks is fiscally sponsored by [Hack+](#), a 501(c)(3) registered nonprofit organization. All donations and sponsorships made to Hack+ on behalf of LingHacks are tax-deductible.

Interested in sponsoring?

Contact us at sponsorship@linghacks.tech! All sponsorship tiers are negotiable, and we are happy to discuss a custom sponsorship tier.

*There is a maximum of two partner-level sponsors.